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বিশেষ বিজ্ঞপ্তি

এতদ্বারা পাত্রসায়ের মহাবিদ্যালয়ের চলতি শিক্ষাবর্ষের তৃতীয় ও পঞ্চম সেমেস্টারের সকল ছাত্র-ছাত্রীকে জানানো যাচ্ছে, যে সকল ছাত্র-ছাত্রী **DISTRICT LEVEL YUVA UTSAV-2022** -এ অংশগ্রহণ করতে ইচ্ছুক তারা আগামী ০৮.০৯.২০২২ তারিখের মধ্যে নিজ নিজ বিভাগের বিভাগীয় প্রধানের সাথে যোগাযোগ করবে।

S. Kumar

Principal

Patrasayer Mahavidyalaya
Patrasayer :: Bankura



DISTRICT LEVEL YUVA UTSAV

NEHRU YUVA KENDRA SANGATHAN



September 1, 2022

MINISTRY OF YOUTH AFFAIRS AND SPORTS, GOVERNMENT OF INDIA
4, JEEVAN DEEP BUILDING, GROUND FLOOR, PARLIAMENT STREET, NEW DELHI- 110001

BACKGROUND

“The Azadi ka Amrit Mahotsav means elixir of energy of independence; elixir of inspirations of the warriors of freedom struggle; elixir of new ideas and pledges; and elixir of Aatma Nirbharta. Therefore, this Mahotsav is a festival of awakening of the nation; festival of fulfilling the dream of good governance; and the festival of global peace and development.”

**Narendra Modi,
Prime Minister of India**

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements. The official journey of Azadi ka Amrit Mahotsav commenced on 12th March 2021 which started a 75-week countdown to our 75th anniversary of independence and will culminate on 15th August 2023.

In the year 2022-23, NYKS has themed its core programs under the banner of Azadi Ka Amrit Mahotsav. NYKS plans to conduct a Mega Program with expanded macro-outreach by integrating 6 youth centric programs of NYKS Annual Action Plan under the umbrella Program - **Yuva Utsav**.

This initiative aims to rekindle the spirit of patriotism and values of India’s Freedom Struggle by engaging the youth in various events progressing from District level to State and National levels.

Young Artists, Writers, Photographers, Orators, practitioners of Traditional art forms and Active Club members shall lead this movement from the grass-root level to the national level, bringing the rich heritage, culture and values of our nation to the central stage of public discourse.

“**Yuva Shakti se Jan Bhagidari**” will be the driving force for this grand celebration of 75th Anniversary of India’s Independence.

OBJECTIVES

- To celebrate the Azadi Ka Amrit Mahotsav in the spirit of Yuva Shakti.
- To spread the ideals and values of India’s Freedom Struggle during the 75th Anniversary of India’s Independence.
- To generate appreciation about the diverse spiritual and cultural heritage among the masses.
- To form a fraternity of young Artists, Writers, Photographers and Orators of the country under the mentorship of experts.
- To showcase Youth Power- Yuva Shakti at District, State and National platforms through Conventions and Voice of Change Youth Club presentations.

COMPONENTS OF YUVA UTSAV

To ensure that a wide spectrum of talented youth is engaged in this Yuva Utsav, 6 program components to include talents like –Painting, Poetry, Oration, Photography, Folk/Traditional arts and forum for Youth Club members are made part of this program.

For the successful organization of the Yuva Utsav, an Organization Committee shall be formed for the district, state and national levels. The committee shall discuss the conduct of the programs and chalk out a plan to ensure that meticulous preparations are made for the Yuva Utsav. Besides, various sub-committees may be formed for each component so that each sub-program is organized in befitting manner. The Organization Committee shall ensure the quality of panel of 3 judges selected for each of the events.

The participants shall be drawn from the diverse backgrounds so that the diversity of the district/state is captured adequately. The national level Utsav shall ensure that the State Cultural events and youth participants selected be the best possible representation of the inclusive heritage and culture of the country.

The Yuva Utsav is planned to be organized at District, State and National Levels with a uniform format to ensure progression from district to state and state to national levels under each component. The 6 components are as listed below:

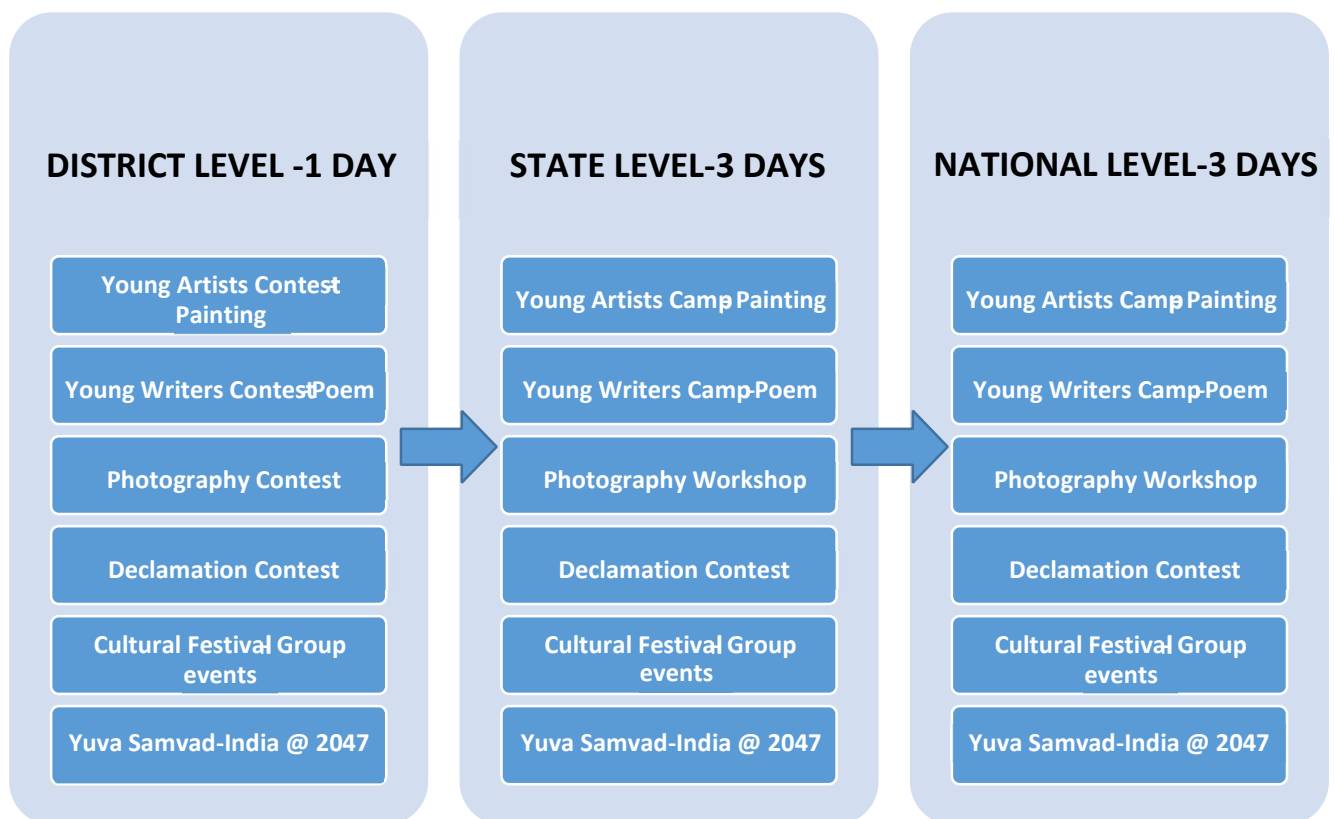
- 1. Young Artists Camp- Painting**
- 2. Young Writers Camp -Poem**
- 3. Photography Workshop**
- 4. Declamation Contest**
- 5. Cultural Festival- Group events**
- 6. Youth Convention**

GENERAL GUIDELINES

- The selection of the venue at all levels should be in such a way so that the general public be able to enter and engage in the various activities as audience.
- The schedule of the Utsav shall be in such a way that there is continuous activity for prolonged duration across the country for an extended period of time.
- VIPs, Celebrities and other locally influential persons to be involved at each stage so that mass awareness and participation take place at all levels.
- Press Releases, pre and post Press Meet etc. shall be organized to ensure extensive Media publicity through TV Channels, Newspapers and Radio.
- Continuous social media activity through Live streaming of events, photo posts, Online polls etc. for engagement of youth online to be ensured.
- Involvement of People’s Representatives- Hon’ble Ministers (Central/State), MPs/MLAs and District Panchayat President, Mayor etc. in the Organisation Committee should be ensured so that public ownership through broad-based stakeholders’ participation be achieved. Costume should be elegant and presentable

- Across all 6 components, no content shall include objectionable language, nor should it hurt any religious sentiments or create any unrest. DDs/DYOs shall screen the content for the same to ensure the above. In case of impromptu events like painting, poem, declamation and photography such content would lead to immediate disqualification.
- Local COVID 19 guidelines to be strictly followed - Mask, sanitize your hand before and after the performance, keep your instruments sanitized, maintain social distance while interacting and performing
- Participants should take care of their own belongings and should not leave it unattended at any time.
- Paintings/Poems should be unique and should not be a copy of any existing painting/poems and should be free from any plagiarism and copyright.

OVERVIEW OF YUVA UTSAV



COLLABORATIVE AGENCIES

State Governments, District Administration, Dept. of Culture/art/language, Sangeet Natak academies, Municipal Corporation and PRIs, NSS, NCC, State Youth Welfare Boards, Fine Arts Colleges, Photography Clubs, Retired Civil Servants, Writer's guilds, Poet's societies, Mentor Youth clubs etc.

YUVA UTSAV- DISTRICT LEVEL

The district level Yuva Utsav shall be planned in such a way so as to make it a celebration of Yuva Shakti during the 75th Anniversary of India's Independence. For the successful organization of the event, the DYU of the concerned district NYK shall form a **Yuva Utsav Organization Committee** of suitable composition. A **3-member Sub Committee** to be formed for each of the 6 components of Yuva Utsav for screening, planning and coordination.

The 6 events shall take place in a total **4 adjacent venues/stages**- 3 venues for Artists, Poetry and Photography Contest and 1 venue where Declamation, District Youth Convention and Cultural fest will take place sequentially from forenoon, afternoon and evening sessions.

Duration : 01 Day

Budget Provision : Rs. 1,69,750/- per District

District Level Yuva Utsav- Overview and Budget

Programme Name	Participation	Honorarium to Resource Person		Prizes/Allowances		Organisation Expenses	Food (Rs. 150 per Participants*300 participants)	Total Budget
		No. of Judges	Amount (Rs.)	Winner	Amount (Rs.)			
Young Writer's Contest	30	2	2000	1st - 1000, 2nd - 750 3rd- 500	2250	82250	45000	169750
Young Artist's Contest	30	2	2000		2250			
Photography Contest & Workshop	30	2	2000		2250			
Declamation Contest	10	3	1500	1st - 5000, 2nd - 2000 3rd- 1000	8000			
District Cultural Fest (Group Events)	100	3	1500	1st - 5000, 2nd - 2500 3rd- 1250	8750			
District Youth Convention- Yuva Samvad- India @ 2047	100	4	4000	1500*4 shorlisted participants	6000			
Total	300	16	13000		29500	82250	45000	169750

Components

- i. Young Artists Contest- Painting
- ii. Young Writers Contest -Poem
- iii. Photography Workshop & Contest

- iv. Declamation Contest
- v. District Youth Convention-Yuva Samvaad
- vi. District Cultural Fest- Group Events

Target Group and Eligibility:

- For Declamation Contest, only those Youth are eligible who were **not the winners** in Declamation Contest on Patriotism and Nation Building organized by district NYK during the year 2015-16, 2016-17, 2017-18,2018- 19, 2019-20 and 2021-22.
- Youth in the Age group of **15-29 years for all the events.**

Registration:

- Registration to be done as per the common registration form at Annexure-1
- One Youth to participate in only one Contest (Component i to iv)

YOUNG ARTISTS CONTEST- PAINTING

“Painting is the silence of thought and the music of sight.”

— Orhan Pamuk, *My Name Is Red*

The art of painting predates civilization and language. It is the earliest form of expression of human species. Painting as an artform has grown and taken roots in the various civilizations around the world. In India we have diverse painting traditions (Madhubani, Pattachitra, Kalamkari etc.) and a flourishing generation of artists talented in modern art- employing acrylic painting, oil pastels, murals and other media. These diverse traditions need to be propagated and preserved as part of our cultural heritage. Artistic expression and learning are an intrinsic component of overall development of an individual. In this backdrop, the youth talented in painting may be given a platform to express their talents, connect with fellow artists and learn from the maestros.

Objectives: To Promote local talents in painting and sculpture.

To network the young artists of the district under NYKS platform.

To provide a platform for the young artists to learn from the maestros.

To preserve rich local painting traditions like Mural, Madhubani, Pahadi etc.

No. of Participants: 30 per programme

Implementation Strategy

- The DD/DYO may consult with experts/judges and **decide on the type of painting competition** to be held in the district- Traditional painting, water-color, acrylic, oil painting, pastels, charcoal, etc.
- **Wide publicity to the contest** may be ensured through social media posts, letters to institutions and applications may be invited specifying the mode of competition fixed for the district level competition.
- **Screening of applicants:** The registered applicants will be asked to submit the portfolio of their work which would then be screened for final selection of 30 participants at District level. **The decision of the sub-committee on young artist contest will be binding and final in the screening process.**
- Representation from all Blocks of the District should be ensured as far as possible.
- **Judges & Evaluation:** 03 Judges having the field expertise (Professors/ Artists/ etc.) would judge the participants on the criteria agreed upon by the panel. An indicative marking scheme is as follows:
 - Adherence to theme- 25 Marks
 - Colour Scheme- 25 Marks
 - Creativity and Uniqueness- 25 Marks
 - Quality of artistic composition (including neatness) and overall design- 25 Marks

- **Themes:** The Judges may fix a theme for the competition in line with the suggested themes below:
 - Portrait Art- Freedom Fighters including Unsung Heroes of Freedom Struggle
 - Cultural Heritage of India, Unity in Diversity
 - Local Painting traditions of the district such as Madhubani, Kishangarh, Pattachitra, Pithora, Kalamkari, Kalighat pat, Warli, Thangka, etc.
- Finalized Theme may be given to the artists only at the time of competition, the participants would be required to draw and submit their work within the given time.
- The Judges shall brief the participants on the marking scheme and expectation from them.
- Efforts shall be made to arrange an exhibition of the paintings by the participants at the Yuva Samvaad venue in the afternoon.
- The District NYK to give wide publicity, inviting participation from the youth of the district.
- 2 Winners at district level shall be awarded a certificate of Merit and may participate in the State level Camp.
- All the participants may be urged to participate in the Yuva Samvaad -India @ 2047 and interact with the Youth Icons present.
- Social Media posts shall be made with the paintings tagging @NYKSIndia in Twitter, Facebook and Instagram. Live Streaming of participant briefing and the competition may be done through official handles.

YOUNG WRITERS CONTEST-POETRY

“Poetry is simply the most beautiful, impressive, and widely effective mode of saying things.”

-Matthew Arnold

Background:

Poetry, the highest form of literature, influences us because it shows different shades of human beings. Poetry is one of the most ancient arts and the product of human imagination, it can tap the emotions of humans and has the power to change the world.

During Freedom Struggle too, poets like Harivansh Rai Bachchan, Makhanlal Chaturvedi, Shyamlal Gupta, Ram Prasad Bismil, Rabindra Nath Tagore and many others whose words inspired the young guns of India to revolt and fight for “Swaraj”.

Objective:

- To provide a platform for young writers to showcase their talent.
- To provide an intellectual environment to young writers in the district.
- To bring out the creativity of young writers and to encourage them.
- To provide mentorship support to writers through expert insights from the established Writers.

Implementation Strategy

- **Wide publicity to the poetry contest** may be ensured through social media posts, letters to institutions and applications may be invited specifying the mode of competition fixed for the district level competition.
- **Screening of applicants:** The registered applicants will be asked to submit the portfolio of their work which would then be screened for final selection of 30 participants at District level.
- Representation from all Blocks of the District should be ensured as far as possible. **The decision of the sub-committee on young writers contest will be binding and final in the screening process.**
- **District level event:** On the given theme, the participants would be required to write and submit their work within the given time. The winners may be asked to recite their poem.
- **Themes:** The participants are expected to cover one of the following topics on the day of the competition:
 - Freedom Fighters including Unsung Heroes
 - Freedom Struggle
 - Rich cultural heritage of India
 - Unity in Diversity
 - Youth Involvement in Nation Building
 - India of My Dreams – India @2047

- **Language of Poems:** Official Language of State/Hindi/English
- **Judges and Parameters of Evaluation:** 03 Judges having the field expertise (professors/leading writers/journalists/poets etc.) would judge the participants on the following criteria:
 - Adherence to theme- 25 Marks
 - Creativity and Originality- 25 Marks
 - Coherence of form and structure (harmony of words, presentation)- 25 Marks
 - Clarity of imagery/ facts and language- 25 Marks

Additional Guidelines

- The District NYK to give wide publicity, inviting participation from the youth of the district.
- The District NYK should create buzz in local media and social media about the event/programme.
- Participants to be shortlisted based on previous work in case of surplus application.
- A recital of winner's poems may be made at the end of the contest.
- 2 Winners at district level shall be awarded a Certificate of Merit and may participate in the State Level Camp.
- Excerpts from best poems may be published to Social Media handles of District NYKS.

MOBILE PHOTOGRAPHY CONTEST

“When words become unclear, I shall focus with photographs. When images become inadequate, I shall be content with silence.”

—Ansel Adams

Background:

Photography can be considered as a form of visual art. As a means of visual communication and expression, photography has distinct aesthetic capabilities. With photography we can document something and make it eternal. Photography lets us see something we may never have noticed otherwise. Photography is a way to express your ideas for others to see. Nowadays, one need not have a fancy Camera to capture good shots. Mobile phones are good enough for most photography suited for most people’s needs. They are convenient to use, easy to handle and seamlessly integrate with social media.

Objective:

- To help amateur rural smartphone photographers to showcase their talent.
- To provide Youth an opportunity to learn the nuances of photography and help them evolve their skills

Implementation Strategy

- **Wide publicity to the contest** may be ensured through social media posts, letters to institutions and applications may be invited specifying the details of competition fixed for the district level Yuva Utsav.
- **Screening of applicants:** The registered applicants will be asked to submit the portfolio of their work which would then be screened for final selection of 30 participants at District level.
- Representation from all Blocks of the District should be ensured as far as possible. **The decision of the sub-committee on photography contest will be binding and final in the screening process.**
- **District level event:** A brief session would be conducted during which the judge/ resource person is expected to give information on techniques, tips & tricks angles, manual focus, lighting and other aspects of Mobile Photography. The Youth participants should be informed about various photo editing apps that are available free of cost.
- After the session, the participants would be asked to submit 03 Best photographs on different themes as mentioned above in the next 2 hours.
- Judges and Parameters of Evaluation: 03 Judges having the field expertise would judge the participants on the following criteria:
 - Creativity/Editing - 25 Marks
 - Technical expertise (Lighting, Colour Balance, Sharpness, Exposure)- 25 Marks

- Aesthetic Value- 50 Marks
- **Themes:** The theme may be fixed on spot and the judges may inform the participants only at the end of the briefing. Some broad themes are suggested as under.
Food, Portrait, Streets, Landscape, Nature, Animals, Architecture.

Additional Guidelines:

- The District NYK to give wide publicity, inviting participation from the youth of the district.
- Participants to be shortlisted based on previous work in case of surplus application.
- A slide show of participant's submissions may be made live at the venue.
- 2 Winners at district level shall be awarded a certificate of Merit and may participate in the State level Workshop.

DECLAMATION CONTEST

Background:

In order to encourage mass youth participation, creation of a Nationwide Patriotic environment and vision for India @ 2047, Nehru Yuva Kendra Sangathan, Department of Youth Affairs **has planned implementation of Nationwide Declamation Contests** as a part of **Yuva Mahotsav** among youth (15-29 yrs.) from all walks of life on the theme **India @ 2047** throughout the country **during 2022-2023**.

Genesis:

The concept has its genesis in the **vision of Hon'ble Prime Minister about engagement of youth in Nation Building and empowerment as leaders in all walks of life during Amrit Kaal**.

It is to rekindle positivity, passion and leadership amongst the youth in India and at the same time give them an opportunity to engage in Nation Building activities, especially for social and financial inclusion at one hand and development of their personality through public speaking and presentation on the other hand.

Youth led Development paradigm:

Youth has a central role in the concept and implementation of youth-oriented development. But it also becomes relevant that what is the attitude of youth on various social and contemporary issues of development at present and how youth can play their role in the process of development and empowerment in future as well and therefore, there should also be a meaningful discussion on this. It is also necessary that the dissemination of information about the programs and schemes being run by various departments and the thought process of the youth should also be assessed in order to formulate strategies for effective participation of youth in the development process. Therefore, the Declamation Contest would be potent forum to know the view points and perspectives of youth on Contemporary Social and Community Development issues.

Aim:

The aim of the program is to strengthen the spirit of Nationalism and Patriotic feeling amongst youth and masses for enhanced participation in nation building. In this process, youth are empowered with leadership qualities and communication skills for their overall personality development to enable them lead in all walks of life and contribute towards Nation Building during the period of Amrit Kaal.

Theme:

The Theme of Declamation Contest 2022-2023 is **India @ 2047**.

Objectives:

- a. To strengthen the spirit of Nationalism and Patriotic feeling amongst youth and masses for enhanced participation in nation building.
- b. To identify youth with leadership qualities and good communication skills for their further development and empowerment to enable them to take lead in understanding the functions and policies of the Govt. towards Nation Building & popularizing Flagship Schemes of Govt.

Target Group:

Youth from all walks of life & sections of society in the age group of 15 - 29 years.

Level of Contests & Prizes:

- **District Level** -1stPrize: - Rs. 5,000/-, 2nd Prize: - Rs. 2,000/-, 3rdPrize: - 1,000/-
- **State Level**- 1stPrize: - Rs. 25,000/-, 2ndPrize: - 10,000/-, 3rdPrize: -5,000/-
- **National Level** – 1stPrize: - Rs. 2,00,000/-, 2ndPrize: - 1,00,000/- 3rdPrize: - 50,000/-
- **Consolation Prizes**- for State Level 1st Winners except the 1st, 2nd and 3rd National Winners.

Implementation Strategy

- **Wide publicity to the contest** may be ensured through social media posts, and applications may be invited from Youth Clubs and cultural groups/institutions.
- **Screening of applicants:** The registered participants will be asked to submit video of their speeches which would then be screened for final selection of at least 10 participants at District level. As far as possible all blocks may be represented at the district level. **The decision of the sub-committee on declamation will be binding and final in the screening process.**
- The speech will be of **7 minutes duration (maximum) in Hindi or English only**. The time limit will be strictly enforced. A 30 seconds warning will be given.
- **Judges & Evaluation:** 03 Judges having the field expertise (Professors/ orators/ etc.) would judge the participants on the criteria as below:

S. No.	Marking Criteria	Marks
1.	Content and Substance <ul style="list-style-type: none">i. Amount of Factual Data Presentedii. Historical and authentic referencesiii. Analysis of current situationiv. Suggestions/recommendations for improvementv. New ideas brought out	30
2.	Communication/Oratory skills	20
3.	Presentation skills	20
4.	Clarity of ideas and thoughts	20
5.	Confidence level	10
	Total	100

Expected Outcome of Declamation Contest:

- The event would provide opportunity to thousands of youth to exhibit their presentation skills, art of public speaking and engage in positive discussion so as to further ignite Nationalism and vision for India @2047.
- The programme will enhance capacities of NYKS officials and youth volunteers to undertake alternate strategy for rural youth mobilization, development and empowerment
- It will set up a New Model with live demonstrations for youth led advocacy, sharing of suggestion and ideas of youth for inclusive growth and development for nation building.
- It would trigger social, political and economic churning process with youth as catalytic agents for positive change required for sustainable holistic development for all without discrimination.

DISTRICT YOUTH CONVENTION- “INDIA @ 2047 YUVA SAMVAAD”

Concept:

The glorious tradition of dialogue and discussion in our country has contributed significantly to not only knowing the state of mind of the people through exchange of views on various social and national issues, but also to find out as to what should be the road map and direction of achieving the goal of social development.

Youth has a central role in the concept and implementation of youth-oriented development. But it also becomes relevant that what is the attitude of youth on various social and contemporary issues of development at present and how youth can play their role in the process of development and empowerment in future as well and therefore, there should also be a meaningful discussion on this. It is also necessary that the dissemination of information about the programs and schemes being run by various departments and the thought process of the youth should also be assessed in order to formulate strategies for effective participation of youth in the development process.

In the light of the above, NYKS has conceptualized **District Youth Convention on India@2047 - Yuva Samvad.**

Objective:

- To orient the youth, share experiences and deliberate on contemporary issues of social and national importance.
- To sensitize youth by the Public Representatives, Youth Icons and Public Motivators on important national and social issues.
- To encourage and prepare youth to generate awareness and amplify messages on various subjects and issues among people.

Strategy:

- Each District NYK will select four topics from the given illustrative lists of topics.
- Identification of Public Representatives, Youth Icons and Public Motivators who will share their views and orient the participating youth on the selected four topics of national and social importance.
- Select panel of four exceptional Young Achievers from different Walks of Life-National/ International Sports Persons, Renowned Artists, Writers
- Identification of qualified and experienced moderators for successful conduct of this program.
- Question-answer session subsequent to the address by the Youth Icons/Public Representatives/ Public Motivators.
- A panel comprising of moderator of discussion and one other member as identified by the DYO may shortlist 4 best performers of the Yuva Samvad based on the following criteria:
 - Relevance of Points raised
 - Body language and demeanour

- Overall contributions to the discussions
- Insights and perspectives on the issues raised
- Compilation of findings and recommendations during the Yuva Samvad to be prepared.

Illustrative list of Topics/Issues for the Yuva Samvad:

1. Azadi Ka Amrit Utsav - India @ 2047
 2. Ek Bharat Shrestha Bharat
 3. Financial and Social Inclusion Schemes of Hon'ble Prime Minister - Jan Dhan Yojana, Beti Bachao - Beti Padhao Yojana, Pradhan Mantri Suraksha Yojana, Pradhan Mantri Jeevan Jyoti Bima Yojana and other schemes.
 4. Fit India campaign, Youth Wellness and positive lifestyle led by youth
 5. Start Up India - Skill India
 6. Role of Youth in Disaster Risk Reduction
 7. Fit India campaign, Youth Wellness and positive lifestyle led by youth
 8. Youth participation and leadership in Jal Jagran Abhiyan
 9. Swachh Bharat Abhiyan
 10. Skill Development
- Besides the above, the concerned Deputy Directors and District Youth Officers will be at liberty to select any other relevant topics for deliberation during the Yuva Samvad.

Duration of Youth Convention	: 01 Day
Level	: District Level
Number of Participants	: 300
Number of Programs	: One
Coverage	: All 623 Districts

DISTRICT CULTURAL FESTIVAL- Group events

“And those who were seen dancing were thought to be insane by those who could not hear the music.”

- Friedrich Nietzsche

All the great civilizations of the world have evolved through the expression of culture in their respective artforms. Performance arts- be it dance, music, theatre, martial, ritualistic or other traditional arts, signify the unique identity and heritage of human civilization. The story of our pasts- the values of our evolution and the memories of our forefathers are preserved through these cultural expressions in local communities.

There are thousands of such unique and diverse cultures in India which bolster our identity as a **plural society**. In India, the fabric of unity has always been woven in the threads of diversity. In order to facilitate youth to understand and appreciate this art and cultural aspects of our country and to explore the fraternal links with one another's cultures, provision of Cultural Festival has been made under the Yuva Utsav.

Objectives:

- To promote the traditional artforms and save them for posterity.
- To inculcate appreciation for the cultural diversity among youth.
- To provide a platform for young traditional artists to showcase their talent.

No. of Participants: 100 per programme (10 teams)

Duration of the programme and Level: 01 Day at District level Yuva Utsav

Implementation Strategy

- The DD/DYO may consult with experts/judges and **decide on the list of programs** to be held in the district- folk, classical dances, traditional instruments, theatre, music etc.
- **Wide publicity to the contest** may be ensured through social media posts, and applications may be invited from Youth Clubs and cultural groups/institutions.
- **Screening of applicants:** The registered teams will be asked to submit video/past achievements of their work which would then be screened for final selection of 10 teams at District level. The selection shall be based on the display of the local art & culture, diversity and quality of performance, traditional costumes etc. **The decision of the sub-committee on cultural festival will be binding and final in the screening process.**
- **Judges & Evaluation:** 03 Judges having the field expertise (Professors/ Artists/experts etc.) would judge the participants on the criteria agreed upon by the panel so as to ensure that the best performances that capture the unique & distinct identity of the district is sent to the state level program.
- The entire program shall be video graphed and live streamed on the social media platforms.

Collaborative Agencies

- District Administration, Cultural Centres, District Language and Cultural Department, District Public Relation Office, Field Publicity Office, NGOs, Artist Guilds and others.

DAY LONG SCHEDULE OF DISTRICT LEVEL YUVA UTASV

9AM-10AM	<ul style="list-style-type: none">•Registrations & Inauguration•Briefing of participants and guiding to respective venues.
10AM-1PM	<ul style="list-style-type: none">•Declamation contest on main stage.•Poetry, Artist, Photography contests at their respective venues.
2.00-4.00-PM	<ul style="list-style-type: none">•Yuva Samvad- Inauguration- Main Stage•Session- Motivational Speaker•Address by Youth Icons•Open Session- Interraction with Panel
4.00-6.00 PM	<ul style="list-style-type: none">•District Cultural Program